

To:
Federally Qualified
Health Centers
Nurse Midwives
Nurse
Practitioners
Physician
Assistants
Physician Clinics
Physicians
Rural Health
Clinics
HMOs and Other
Managed Care
Programs

Health Professional Shortage Area changes

The following Health Professional Shortage Area (HPSA)-related items have been revised:

- Health Professional Shortage Area-eligible ZIP codes effective for dates of service on and after April 1, 2004.
- Procedure codes eligible for the HPSA-enhanced reimbursement rate.

This *Wisconsin Medicaid and BadgerCare Update* also includes reminders about the enhanced reimbursement policy and modifier usage for HPSA-eligible services.

Federal Health Resources and Services Administration designates Health Professional Shortage Area changes

Effective for dates of service on and after April 1, 2004, some ZIP codes were added and others were withdrawn from Wisconsin Medicaid's Health Professional Shortage Area (HPSA)-eligible ZIP code list to reflect the federal Health Resources and Services Administration's designations through November 2003, in accordance with s. 560.183(1)(aj), Wis. Stats.

Refer to Attachment 1 of this *Wisconsin Medicaid and BadgerCare Update* for a revised list of HPSA-eligible ZIP codes. Refer to the Medicine and Surgery section of the Physician Services Handbook for ZIP codes eligible for dates of service before April 1, 2004.

Eligible Health Professional Shortage Area providers and recipients

Wisconsin Medicaid provides enhanced reimbursement to Medicaid-certified primary care providers and emergency medicine providers for selected services when one or both of the following apply:

- The performing or billing provider is located in a HPSA-eligible ZIP code.
- The recipient has a residential address (according to Medicaid's eligibility records) within a HPSA-eligible ZIP code.

Primary care providers and emergency medicine providers include the following:

- Physicians with specialties of general practice, OB-GYN, family practice, internal medicine, emergency medicine, or pediatrics.
- Physician assistants.
- Nurse practitioners.
- Nurse midwives.

Procedure codes eligible for Health Professional Shortage Area-enhanced reimbursement

Wisconsin Medicaid updated the list of *Current Procedural Terminology* (CPT) codes eligible for the HPSA-enhanced reimbursement rate to reflect current CPT codes for primary care and emergency medicine procedures. Attachment 2 contains a complete list of HPSA-eligible procedure codes.

Enhanced reimbursement reminder

The standard enhanced reimbursement for HPSA-eligible primary care procedures is an additional 20 percent of the physician maximum allowable fee. The enhanced reimbursement for HPSA-eligible obstetrical procedures is an additional 50 percent of the physician maximum allowable fee.

Health Professional Shortage Area modifier reminders

As announced in the July 2003 *Update* (2003-61), titled “Changes to local codes, paper claims, and prior authorization for physician services as a result of HIPAA,” to obtain the HPSA-enhanced reimbursement, indicate one of the following modifiers along with the appropriate procedure code on the claim:

- “QB” for a physician providing a service in a rural HPSA.
- “QU” for a physician providing a service in an urban HPSA.

Urban versus rural modifier

Wisconsin Medicaid does not specifically define HPSAs as urban or rural. Use of either modifier is acceptable and will result in identical incentive payment. Providers should use the modifier that best fits their circumstances.

Medicare versus Wisconsin Medicaid modifier usage

Medicare HPSA policy differs from Wisconsin Medicaid’s HPSA policy in many ways. Wisconsin Medicaid covers more services than *Medicare*, allows a broader range of providers to receive the incentive payment, pays a higher bonus, and defines HPSA differently than *Medicare*. Most importantly, Wisconsin Medicaid pays the incentive payment to physicians, physician assistants, nurse practitioners, and nurse midwives while *Medicare* pays the HPSA incentive payment to only physicians.

For these reasons, crossover claims that are eligible for Wisconsin Medicaid’s HPSA incentive payment may not automatically be forwarded to Wisconsin Medicaid from *Medicare*. Providers may have to submit these claims directly to Wisconsin Medicaid.

Antepartum care visits

As announced in *Update* 2003-61, if only the first three antepartum care visits are being billed and the service is HPSA eligible, the provider should bill the appropriate evaluation and management code (99204 or 99213) with the “TH” modifier (obstetrical treatment/services, prenatal or postpartum) listed first and either HPSA modifier listed second. Failure to use the “TH” modifier will result in lower reimbursement.

Pediatric services

As announced in *Update* 2003-61, reimbursement for eligible procedure codes billed with either HPSA modifier automatically includes the pediatric incentive payment, when applicable, since the incentive payment is based on the age of the recipient. Do not submit claims with the “TJ” modifier (program group, child and/or adolescent) in addition to a HPSA modifier for the same procedure code. The “TJ” modifier can be billed for eligible services in situations that do not qualify for HPSA-enhanced reimbursement. Pediatric services include office and other outpatient services (CPT codes 99201-99215) and emergency department services (99281-99285) for recipients 18 years and younger.

HealthCheck services are not eligible for Health Professional Shortage Area incentive payment

As announced in the July 2003 *Update*, (2003-55), titled “Changes to local codes and paper claims for HealthCheck and HealthCheck outreach and case management

Do not submit claims with the “TJ” modifier (program group, child and/or adolescent) in addition to a HPSA modifier for the same procedure code.

services as a result of HIPAA,” procedure codes 99381-99385 and 99391-99395 are *not* eligible for HPSA bonuses, regardless of the billing or performing provider’s or recipient’s location since reimbursement for these procedure codes includes the enhanced reimbursement for HealthCheck services.

Verify recipient eligibility

Wisconsin Medicaid recommends that providers verify recipient eligibility *before* providing services. Eligibility information includes whether the recipient has a residential address within a HPSA-eligible ZIP code and any limitations to the recipient’s coverage.

Information regarding Medicaid HMOs

For Medicaid HMO or managed care policy, contact the appropriate managed care organization. Wisconsin Medicaid HMOs are required to provide at least the same benefits as those provided under fee-for-service arrangements.

The *Wisconsin Medicaid and BadgerCare Update* is the first source of program policy and billing information for providers.

Although the *Update* refers to Medicaid recipients, all information applies to BadgerCare recipients also.

Wisconsin Medicaid and BadgerCare are administered by the Division of Health Care Financing, Wisconsin Department of Health and Family Services, P.O. Box 309, Madison, WI 53701-0309.

For questions, call Provider Services at (800) 947-9627 or (608) 221-9883 or visit our Web site at dhfs.wisconsin.gov/medicaid/.

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ATTACHMENT 1

Health Professional Shortage Area-eligible ZIP codes

Effective for dates of service on and after April 1, 2004

Wisconsin Medicaid provides enhanced reimbursement for selected procedures for primary care providers and emergency medicine providers who either provide care within areas designated by the federal Health Resources and Services Administration as a Health Professional Shortage Area (HPSA) or who provide care for recipients who reside in these areas. This list, effective April 1, 2004, updates the information contained in the Medicine and Surgery section of the Physician Services Handbook. For dates of service prior to April 1, 2004, refer to the Physician Services Handbook.

Note: The county is listed for informational purposes only. Not all ZIP codes in a county may be included in the HPSA.

HPSA name	County	ZIP codes
Adams County	Adams	Entire county: 53910, 53920, 53927, 53934, 53936, 53952, 53964, 53965, 54457, 54613, 54921, 54930, 54943, 54966
Augusta/Osseo	Eau Claire	54722, 54741, 54758, 54770
	Jackson	54635, 54741, 54758
	Trempealeau	54758, 54770
Baldwin	St. Croix	54002, 54013, 54015, 54017, 54026, 54027, 54028, 54749, 54767
	Dunn	54749, 54751
Bayfield	Ashland	54850
	Bayfield	54814, 54827, 54844, 54891
Beloit	Rock	53511, 53512
Boscobel	Crawford	53805, 53826, 53831, 54657
	Grant	53518, 53573, 53801, 53804, 53805, 53809, 53816, 53821, 53827
	Richland	53518, 53573
Burnett County	Burnett	Entire county: 54801, 54813, 54830, 54837, 54840, 54845, 54853, 54871, 54872, 54893
Chetek/Colfax	Barron	54004, 54728, 54733, 54757, 54762, 54812, 54889, 54895
	Dunn	54005, 54725, 54730, 54734, 54749, 54751, 54757, 54763, 54772
Chilton/New Holstein/Brillion	Calumet	53014, 53042, 53049, 53061, 53062, 54110, 54129, 54130
Clark County	Clark	Entire county: 54405, 54420, 54421, 54422, 54425, 54436, 54437, 54446, 54456, 54460, 54466, 54479, 54488, 54493, 54498, 54746, 54754, 54768, 54771
Clintonville/Marion	Outagamie	54106, 54170, 54922
	Shawano	54928, 54929, 54950
	Waupaca	54922, 54929, 54949, 54950

HPSA name	County	ZIP codes
Coon Valley/Chaseburg	La Crosse	54619, 54623, 54667
	Vernon	54621, 54623, 54667
Darlington/Schullsburg	Green	53504, 53516
	Lafayette	53504, 53516, 53530, 53541, 53565, 53586, 53587
Durand	Buffalo	54736
	Dunn	54736, 54737, 54739, 54740, 54751, 54755
	Pepin	54721, 54736, 54759, 54769
	Pierce	54740, 54750, 54761, 54767
Eastern Marinette/Southern Menomonie	Marinette	54143, 54157, 54159, 54177
Elcho	Langlade	54424, 54428, 54435, 54462, 54485
	Oneida	54435, 54463
Florence County	Florence	Entire county: 54103, 54120, 54121, 54151, 54542
Forest County	Forest	Entire county: 54103, 54104, 54465, 54511, 54520, 54541, 54542, 54562, 54566
Frederic/Luck	Polk	54829, 54837, 54853
Galesville/Trempealeau	Trempealeau	54612, 54625, 54627, 54630, 54661
Hayward/Radisson	Bayfield	54517, 54821, 54832, 54839, 54873
	Sawyer	54817, 54835, 54843, 54862, 54867, 54876, 54896
	Washburn	54843, 54875, 54876
Hillsboro	Juneau	53929, 53968
	Monroe	53929, 54638, 54648, 54651, 54670
	Richland	53924, 53941, 54634
	Sauk	53968
	Vernon	53929, 53968, 54634, 54638, 54639, 54651
Hurley/Mercer	Iron	54534, 54536, 54545, 54547, 54550, 54559
Kenosha	Kenosha	53140, 53142, 53143, 53144
Kewaunee City/Algoma	Kewaunee	54201, 54205, 54216, 54217
Lancaster/Fennimore	Grant	53569, 53802, 53804, 53806, 53809, 53810, 53813, 53820, 53825
Land O'Lakes/Presque Isle	Vilas	54540, 54547, 54557
Markesan/Kingston	Green Lake	53923, 53926, 53939, 53946, 53947, 53949
Marquette County	Marquette	Entire county: 53920, 53926, 53930, 53949, 53952, 53953, 53954, 54960, 53964, 54982
Menominee County	Menominee	Entire county: 54135, 54150, 54416

HPSA name	County	ZIP codes
Milwaukee	Milwaukee	53203, 53204, 53205, 53206, 53208, 53209, 53210, 53212, 53215, 53216, 53218, 53233
Minong/Solon Springs	Douglas	54820, 54830, 54838, 54849, 54859, 54873
	Washburn	54859, 54875, 54888
Mondovi	Buffalo	54610, 54622, 54736, 54747, 54755
	Pepin	54755
Mountain/White Lake	Langlade	54430, 54465, 54491
	Oconto	54112, 54114, 54138, 54149, 54161, 54174, 54175, 54491
Oconto/Oconto Falls	Oconto	54101, 54124, 54139, 54141, 54153, 54154, 54171, 54174
	Shawano	54127
Platteville/Cuba City	Grant	53554, 53807, 53811, 53818, 53820
	Iowa	53554, 53580
	Lafayette	53510, 53803, 53807, 53811, 53818
Portage/Pardeeville	Columbia	53901, 53911, 53923, 53928, 53932, 53935, 53954, 53955, 53956, 53960, 53969
	Dodge	53956, 53957
Price/Mellen	Ashland	54514, 54527, 54546
	Iron	54552
	Price	Entire county: 54459, 54513, 54514, 54515, 54524, 54530, 54537, 54552, 54555, 54556, 54564
Pulaski	Brown	54162
	Shawano	54162, 54165
	Oconto	54162
Rusk County	Rusk	Entire county: 54526, 54530, 54563, 54728, 54731, 54745, 54757, 54766, 54817, 54819, 54835, 54848, 54868, 54895
Sister Bay/Washington Island	Door	54202, 54210, 54211, 54212, 54234, 54246
Sparta	Monroe	54615, 54619, 54648, 54656
Spooner/Shell Lake	Washburn	54801, 54813, 54817, 54870, 54871, 54875, 54888
Spring Green/Plain	Richland	53556
	Sauk	53556, 53577, 53578, 53583, 53588, 53937, 53943, 53951
Stanley/Cornell	Chippewa	54726, 54727, 54732, 54745, 54757, 54766, 54768
	Eau Claire	54722, 54726, 54742, 54768
Sturgeon Bay	Door	54201, 54202, 54204, 54209, 54213, 54217, 54235
Taylor County	Taylor	Entire county: 54422, 54425, 54433, 54434, 54439, 54447, 54451, 54460, 54470, 54480, 54490, 54498, 54766, 54768, 54771

HPSA name	County	ZIP codes
Tigerton/Birnamwood	Marathon	54408, 54414, 54427, 54429, 54440, 54499
	Shawano	54409, 54414, 54416, 54427, 54450, 54486, 54499
	Waupaca	54486, 54926, 54945
Tomahawk	Lincoln	54435, 54442, 54487, 54501, 54564
	Oneida	54487, 54529, 54564
Wausau, City of	Marathon	54401, 54403
Waushara	Waushara	54909, 54923, 54930, 54940, 54943, 54960, 54965, 54966, 54967, 54970, 54981, 54982, 54984
Western Marinette	Marinette	54102, 54104, 54112, 54114, 54119, 54125, 54151, 54156, 54159, 54161, 54177

ATTACHMENT 2

Health Professional Shortage Area-eligible procedure codes

Wisconsin Medicaid provides enhanced reimbursement for selected procedures to primary care providers and emergency medicine providers who either provide care within areas designated by the federal Health Resources and Services Administration as a Health Professional Shortage Area (HPSA) or who provide care for recipients who reside in these areas. This list updates the information contained in the Medicine and Surgery section of the Physician Services Handbook.

Health Professional Shortage Area-eligible procedure codes	
Category	Procedure code(s)
Evaluation and Management Services*	
New Patient	99201, 99202, 99203, 99204, 99205
Established Patient	99211, 99212, 99213, 99214, 99215
Emergency Department	99281, 99282, 99283, 99284, 99285
Preventive Medicine	94772, 96110, 99386, 99387, 99396, 99397, 99431, 99432, 99433, 99435
Obstetric Care	59020, 59025, 59050, 59300, 59400, 59409, 59410, 59412, 59414, 59425, 59426, 59430, 59510, 59514, 59515, 59525, 59610, 59612, 59614, 59618, 59620, 59622, 59812, 59820, 59821, 59830, 76805, 76810, 76815, 76818, 76819, 76825, 76826, 76827, 76828, 76830 99204 + modifier "TH" (for initial antepartum care visit)** 99213 + modifier "TH" (for two to three antepartum care visits, after initial visit)**
Vaccines	90701, 90702, 90704, 90705, 90706, 90707, 90708, 90712, 90744

*Providers should not submit claims with both a HPSA modifier and the "TJ" (program group, child and/or adolescent) modifier for procedure codes 99201-99215 and 99281-99285. Providers should use only a HPSA modifier, when applicable. Wisconsin Medicaid will determine the recipient's age and determine the proper HPSA reimbursement for these procedure codes.

**Providers are required to use modifier "TH" with procedure codes 99204 and 99213 only when those codes are used to indicate the first three antepartum care visits. Providers are required to use both the "TH" modifier and either HPSA modifier when these prenatal services are HPSA eligible for appropriate reimbursement.

Health Professional Shortage Area modifiers*	
Modifier	Description
QB	Physician providing service in a rural HPSA
QU	Physician providing service in an urban HPSA

*Wisconsin Medicaid does not specifically define HPSAs as urban or rural. Use of either modifier is acceptable and will result in identical incentive payment. Providers should use the modifier that best fits their circumstances. While the modifiers are defined for physicians only, any Medicaid HPSA-eligible provider may use them with the procedure codes listed above.