

# OB Medical Home Best Practice Seminar Agenda

Hosted by the OB Medical Home HMO Collaborative  
in partnership with Department of Health Services (DHS)

This seminar is being recorded.

Tuesday, October 14, 2025

11 a.m.–1:30 p.m.

Agenda:

**1. Welcome and Housekeeping (5 mins)**

*Dana Lauer–Program Manager at UnitedHealthcare Community Plan (UHC)*

**2. Rock County Public Health Department Educational Programs (30 mins)**

*Jill Camber Davidson–Rock County Public Health Supervisor*

**3. Using Quality Improvement to Support Care of Pregnant Persons with Substance Use Disorder (35 mins)**

*Megan Hardy–Quality Improvement Program Manager at Wisconsin Association for Perinatal Care (WAPC)*

**4. Well Badger (25 mins)**

*Elizabeth Olsen–Outreach and Technical Assistance Coordinator at Wisconsin Women’s Health Foundation*

----- Break 5mins -----

**5. MetaStar Updates (15 mins)**

*MetaStar–Melissa Erickson-Project Manager*

**6. DHS Updates and Opportunities for Questions (25 mins)**

*DHS–Athena Luxem–IS Business Automation Specialist–Bureau of Programs & Policy*

*DHS–Makalah Wagner–Quality & Special Initiatives Section Manager–Bureau of Programs & Policy*

**7. Closing (5 mins)**

*Dana Lauer–Program Manager at UnitedHealthcare Community Plan (UHC)*

Special thank you for support and organizing of this year’s event:

Jen Kelley – MercyCare Health Plans

Dana Lauer – UnitedHealthcare Community Plan (UHC)

Kristie Letcher – MercyCare Health Plans

Athena Luxem – DHS

Jessica Roum – DHS

Kara Woida – Chorus Community Health Plans (CCHP)