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Do you serve Wisconsin Medicaid members through age 20? If so, we have important information for you.

We are reaching out to you and your organization with a request to help us spread the word about HealthCheck—a valuable, preventive Medicaid health care benefit created especially for young people.

HealthCheck covers most diagnostic and intervention services a patient through age 20 may need. The goal of HealthCheck is to prevent illnesses and to find and treat health issues early through regular, comprehensive checkups. In some cases, HealthCheck even provides coverage for services not usually covered by Wisconsin Medicaid.

As important and valuable as this benefit is, its value can only be realized when members and their health care providers know about it.

That is why the Wisconsin Department of Health Services would like your help sharing accurate, up-to-date information with other health care professionals and patients with this toolkit. It includes all the resources you need to help increase awareness about HealthCheck.

Please feel free to call the ForwardHealth Provider Services Call Center at 800-947-9627 with questions or requests for assistance in sharing this important information.



Thank you for your consideration,

Wisconsin Department of Health Services

Enclosure

HealthCheck Resources Overview

Each professional association has its own approach for sharing information with members. The Wisconsin Department of Health Services (DHS) invites you to share any or all information here in a way that fits the needs of your membership. For example, you could include an article in a newsletter, share the HealthCheck provider video and/or brochure on social media, or invite DHS to present at your annual conference. All the resources you need are included below.

Available resources	How to use resources	Where to access resources
<p>HealthCheck provider video (2:20)</p> 	<p>This is an educational video about HealthCheck for professionals:</p> <ul style="list-style-type: none"> • Post the video hyperlink on your website. • Share via social media. 	<p>Access the video on:</p> <ul style="list-style-type: none"> • The Resources for HealthCheck Providers page on the ForwardHealth Portal (https://www.forwardhealth.wi.gov/WIPortal/content/provider/medicaid/HealthCheck/resources_72.htm.spage). • DHS HealthCheck webpage for families (www.dhs.wisconsin.gov/healthcheck). • YouTube (https://www.youtube.com/watch?v=wOJxajgGiiA&feature=youtu.be).
<p>Newsletter articles</p> <ul style="list-style-type: none"> • Announcement introducing HealthCheck video for professionals (174 words) • Short overview of HealthCheck (114 words) • Longer overview of HealthCheck (435 words) 	<p>These newsletter articles help create awareness about HealthCheck:</p> <ul style="list-style-type: none"> • Post on your website. • Publish within a newsletter. 	<ul style="list-style-type: none"> • Sample articles are included in this packet. • Access the Microsoft Word document on the Resources for HealthCheck Providers page (https://www.forwardhealth.wi.gov/WIPortal/content/provider/medicaid/HealthCheck/resources_72.htm.spage) for simple copying and pasting.
<p>Social media posts for Facebook and Twitter</p> 	<p>Share via social media on a regular rotation to create awareness of HealthCheck.</p>	<ul style="list-style-type: none"> • Sample social media posts are included in this packet for you to post. • Access the Microsoft Word document on the Resources for HealthCheck Providers page (https://www.forwardhealth.wi.gov/WIPortal/content/provider/medicaid/HealthCheck/resources_72.htm.spage). • You can also follow and share DHS posts on social media: <ul style="list-style-type: none"> ○ Facebook: Follow the Wisconsin Department of Health Services on Facebook and share HealthCheck posts you see to your organization's Facebook page. ○ Twitter: Follow WIDeptHealthServices (@DHSWI) on Twitter and retweet HealthCheck posts.

Available resources

How to use resources

Where to access resources

HealthCheck tri-fold brochure for members and ordering information



This brochure is a great overview of the benefit to help educate families:

- Mail to membership.
- Distribute at meetings.
- Have available in your lobby.

- A sample brochure is included in this packet.
- To download a PDF, see:
 - [Resources for HealthCheck Providers](https://www.forwardhealth.wi.gov/WIPortal/content/provider/medicaid/HealthCheck/resources_72.htm.spag) page (https://www.forwardhealth.wi.gov/WIPortal/content/provider/medicaid/HealthCheck/resources_72.htm.spag).
 - [DHS HealthCheck webpage for families](http://www.dhs.wisconsin.gov/healthcheck) (www.dhs.wisconsin.gov/healthcheck).
- To request printed copies from DHS, complete a [Forms/Publication Order form, F-80025A](https://www.dhs.wisconsin.gov/forms/printformsonline.htm) (<https://www.dhs.wisconsin.gov/forms/printformsonline.htm>); include the brochure publication number (P-01007), and email it as an attachment to dhsfmorder@dhs.wisconsin.gov.

HealthCheck mini poster (8.5" x 11") and ordering information

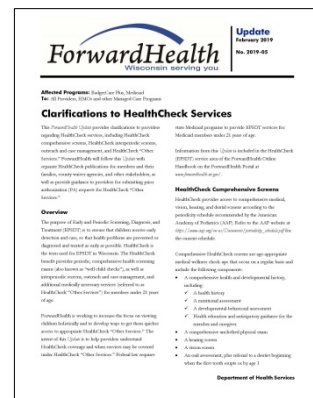


Use this mini poster to create awareness about HealthCheck:

- Distribute at meetings.
- Have available in your lobby.
- Post in exam rooms.

- A sample mini poster is included in this packet.
- To download a PDF, see:
 - [Resources for HealthCheck Providers](https://www.forwardhealth.wi.gov/WIPortal/content/provider/medicaid/HealthCheck/resources_72.htm.spag) page (https://www.forwardhealth.wi.gov/WIPortal/content/provider/medicaid/HealthCheck/resources_72.htm.spag).
 - [DHS HealthCheck webpage for families](http://www.dhs.wisconsin.gov/healthcheck) (www.dhs.wisconsin.gov/healthcheck).
- To request printed copies from DHS, complete a [Forms/Publication Order form, F-80025A](https://www.dhs.wisconsin.gov/forms/printformsonline.htm) (<https://www.dhs.wisconsin.gov/forms/printformsonline.htm>); include the mini poster publication number (P-01007A), and email it as an attachment to dhsfmorder@dhs.wisconsin.gov.

ForwardHealth Updates (2019-05 and 2019-08)



These Updates provide more in-depth information about HealthCheck. Share these with Medicaid-enrolled providers in your office or association.

- Sample ForwardHealth Updates are included in this packet.
- To access PDFs of these ForwardHealth Updates, see:
 - [Resources for HealthCheck Providers](https://www.forwardhealth.wi.gov/WIPortal/content/provider/medicaid/HealthCheck/resources_72.htm.spag) page (https://www.forwardhealth.wi.gov/WIPortal/content/provider/medicaid/HealthCheck/resources_72.htm.spag).
 - [ForwardHealth Updates](https://www.forwardhealth.wi.gov/WIPortal/Subsystem/Publications/ForwardHealthCommunications.aspx?panel=Updates) page (<https://www.forwardhealth.wi.gov/WIPortal/Subsystem/Publications/ForwardHealthCommunications.aspx?panel=Updates>).

ForwardHealth HealthCheck FAQs for providers

Share with Medicaid-enrolled providers in your office or association.

- A sample FAQs document for providers is included in this packet.
- To access a PDF, go to the [Resources for HealthCheck Providers](https://www.forwardhealth.wi.gov/WIPortal/content/provider/medicaid/HealthCheck/resources_72.htm.spag) page (https://www.forwardhealth.wi.gov/WIPortal/content/provider/medicaid/HealthCheck/resources_72.htm.spag).

Available resources	How to use resources	Where to access resources
ForwardHealth HealthCheck FAQs for members	Share with Medicaid-enrolled providers and front room staff in your office or association.	<ul style="list-style-type: none"> • A sample FAQs document for members is included in this packet. • To access a PDF, go to the DHS HealthCheck webpage for families (www.dhs.wisconsin.gov/healthcheck).

How to find the [Resources for HealthCheck Providers](#) page from the ForwardHealth Portal homepage

- 1) Once on the [ForwardHealth Portal homepage](https://www.forwardhealth.wi.gov/) (<https://www.forwardhealth.wi.gov/>), click **Provider-specific Resources** in the **Providers** box on the left side of the page.
- 2) Scroll down the **Provider Type** column to **HealthCheck** and click **More Information** under the **Resources** column.

How to request a presentation, webinar, or agency training

If you would like more information about HealthCheck, such as having DHS deliver a presentation at your association conference, provide a HealthCheck webinar, or offer group training on HealthCheck, please call the ForwardHealth Provider Services Call Center at 800-947-9627.

HealthCheck Newsletter Articles

Consider communicating about the HealthCheck benefit in your organization's next newsletter. Copy and paste text from the choices below to create an article in your newsletter. Three articles of different lengths and topics are provided so that your association can select content that best meets the needs of your membership.

(Length: Title + 167 words) Short article introducing HealthCheck educational video for professionals

New HealthCheck Video Available for Health Professionals

Help educate your staff with this [new video about HealthCheck](https://www.youtube.com/watch?v=wOJxajgGiiA&feature=youtu.be) (<https://www.youtube.com/watch?v=wOJxajgGiiA&feature=youtu.be>), which is an important Wisconsin Medicaid benefit that covers most diagnostic and intervention services that a child or young adult through age 20 may need. It provides regular screenings and follow-up services to help prevent illnesses and find and treat health issues early.

Learn how you and your staff can help people get the treatment, services, and medical products they need. The video (2 min., 20 sec.) covers:

- What the HealthCheck benefit covers.
- How to access services not usually covered by Wisconsin Medicaid.
- The streamlined prior authorization process.

Anyone under 21 who has Wisconsin Medicaid, BadgerCare Plus, or a ForwardHealth card is automatically covered. This benefit is also called Early and Periodic Screening, Diagnosis, and Treatment (EPSDT) in federal Medicaid. Thank you for helping to spread the word about HealthCheck!

More information is available on the [Resources for HealthCheck Providers page](https://www.forwardhealth.wi.gov/WIPortal/content/provider/medicaid/HealthCheck/resources_72.htm.s) (https://www.forwardhealth.wi.gov/WIPortal/content/provider/medicaid/HealthCheck/resources_72.htm.s page) of the ForwardHealth Portal and the Wisconsin Department of Health Services [HealthCheck webpage](http://www.dhs.wisconsin.gov/healthcheck) (www.dhs.wisconsin.gov/healthcheck).

(Length: Title + 98 words) Short article for creating awareness of HealthCheck

Do your patients know about HealthCheck? This Medicaid benefit helps children and young adults stay healthy.

The Wisconsin Department of Health Services would like your help to spread the word about HealthCheck—a valuable preventive Medicaid health care benefit for children and young adults through age 20. Many families and some providers are unaware that HealthCheck covers in-depth exams and specialized services or products to address medical, dental, vision, and hearing needs. It can even provide coverage for services not usually covered by Wisconsin Medicaid. The goal of HealthCheck is to prevent illnesses and find and treat issues early. Help [members](http://www.dhs.wisconsin.gov/healthcheck) (www.dhs.wisconsin.gov/healthcheck) and [providers](http://www.dhs.wisconsin.gov/healthcheck)

https://www.forwardhealth.wi.gov/WIPortal/content/provider/medicaid/HealthCheck/resources_72.htm.s page) learn more about this valuable benefit with these resources.

(Length: Title + 419 words) In-depth article for creating awareness of HealthCheck

Do your patients know about HealthCheck? This Medicaid benefit helps children and young adults stay healthy.

The Wisconsin Department of Health Services would like your help to spread the word about HealthCheck—a valuable preventive Medicaid health care benefit for children and young adults through age 20. Many families and some providers are unaware that HealthCheck covers in-depth exams and specialized services or products to address medical, dental, vision, and hearing needs. It can even provide coverage for services not usually covered by Wisconsin Medicaid. The goal of HealthCheck is to prevent illnesses and find and treat issues early. Help [members](#) (www.dhs.wisconsin.gov/healthcheck) and [providers](#)

(https://www.forwardhealth.wi.gov/WIPortal/content/provider/medicaid/HealthCheck/resources_72.htm.s page) learn more about this valuable benefit with these resources.

Well-child checks are a key benefit that helps keep kids healthy

The HealthCheck benefit provides periodic, comprehensive health screening exams (also known as “well-child checks”). These screens include medical, vision, hearing, and dental based on the [periodicity schedule](#) (https://www.aap.org/en-us/Documents/periodicity_schedule.pdf) recommended by the American Academy of Pediatrics. Primary care providers, including pediatricians, nurse practitioners, local health departments, and physician clinics, should provide the appropriate components of a HealthCheck comprehensive screen based on American Academy of Pediatrics or other best practice guidelines. HealthCheck also covers interperiodic screens and problem-focused visits with any Medicaid-enrolled provider, within the scope of their license.

HealthCheck “Other Services” allows access to services not usually covered

Conditions identified during a HealthCheck comprehensive screen or problem-focused visit may be referred for additional evaluation, which is covered by Wisconsin Medicaid. If follow-up services and products are prescribed, they may be covered as HealthCheck “Other Services.”

HealthCheck “Other Services” provides coverage for prescribed services a member might require to meet medical needs or concerns identified by a health professional. These “other services” include a broad array of interventions, such as physician services, dental care, therapies, home health services, prescriptions, over-the-counter drugs, and medical equipment and supplies, which improve the member’s condition, prevent regression, or maintain the member’s status. If the service is allowable by federal Medicaid and medically necessary for the individual, HealthCheck may cover it, even if the service is not usually covered by Wisconsin Medicaid.

Providers access HealthCheck “Other Services” by submitting a prior authorization request

Coverage of HealthCheck “Other Services” can be requested via the prior authorization process. The Department of Health Services has streamlined the process to simplify submissions for providers and ensure member access. Details are available in the February 2019 ForwardHealth Update (2019-08), titled [“Explanation of Prior Authorization Requirements for HealthCheck ‘Other Services’”](https://www.forwardhealth.wi.gov/kw/pdf/2019-08.pdf) (<https://www.forwardhealth.wi.gov/kw/pdf/2019-08.pdf>).

More information about HealthCheck and HealthCheck “Other Services” is available on the ForwardHealth Portal on the [Resources for HealthCheck Providers](https://www.forwardhealth.wi.gov/WIPortal/content/provider/medicaid/HealthCheck/resources_72.htm.s) page (https://www.forwardhealth.wi.gov/WIPortal/content/provider/medicaid/HealthCheck/resources_72.htm.s page).

HealthCheck Social Media Content

Below is HealthCheck content you can post on your Facebook and Twitter pages.

You can also follow and share Wisconsin Department of Health Services (DHS) posts on social media:

- Facebook: Follow DHS on Facebook and share HealthCheck posts you see to your organization's Facebook page.
- Twitter: Follow WIDeptHealthServices (@DHSWI) on Twitter and retweet HealthCheck posts.

Example Facebook posts



Did you know? There is an important Medicaid benefit called #HealthCheck that covers your child's annual exams and specialized services. It helps prevent illnesses and find and treat health issues early. Anyone under 21 who has Medicaid, BadgerCare Plus, or a ForwardHealth card is automatically covered. Learn more: dhs.wisconsin.gov/healthcheck



Did you know? #HealthCheck is a Medicaid benefit especially created for young people. Anyone under 21 who has Medicaid, BadgerCare Plus, or a ForwardHealth card is automatically covered. You get in-depth exams and checkups. You also get specialized services or products that may be needed. There are no forms to fill out. All you need to do is call your doctor and make an appointment for a HealthCheck exam. Learn more: dhs.wisconsin.gov/healthcheck

Instructions

Image: Download these images to your computer:

1. Right click on the image.
2. Choose **Save as Picture** from the drop-down menu.
3. Name the image and save it as a .jpg file on your computer.
4. Upload the image from your computer into a Facebook post.

Text: Copy and paste the language into your Facebook post.

Example Twitter tweets (You can also use these for Facebook)



Don't miss out on this important Medicaid benefit called #HealthCheck. It covers your child's annual exams and specialized services just by using your ForwardHealth card. Learn more: dhs.wisconsin.gov/healthcheck



Help us spread the word about #HealthCheck—a valuable, preventive Medicaid health care benefit for your patients. HealthCheck covers in-depth exams and specialized services or products to address medical, dental, vision, and hearing needs. Learn more: dhs.wisconsin.gov/healthcheck

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