

OB Medical Home Updates

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OB Medical Home Initiative

- Pilot began in 2011 in Southeast Wisconsin and focuses on reducing poor birth outcome disparities.
- The DHS contracts with HMOs to recruit clinics to participate in OB Medical Home models focused on coordinating pre- and post- natal care for women at high risk of having a poor birth outcome.
- The DHS pays the HMO \$1,000 for each woman enrolled that meets specified criteria and an additional \$1,000 for each healthy birth outcome. These payments are passed through to from the HMO to the clinics.

OB Medical Home Member Enrollment Requirements – Current Policy

- To be enrolled in a medical home, a woman must be pregnant and meet one of the following criteria:
 - Had a prior poor birth outcome or be listed on the Birth Outcome Registry Network (BORN) of high-risk women.
 - Have a medical condition that will negatively impact the pregnancy.
 - Be <18 years old.
 - Be African American.
 - Be Homeless.

OB Medical Home Member Enrollment Requirements – Current Policy

- Available for both BadgerCare Plus and Medicaid SSI pregnant women enrolled in a participating HMO.
- Pregnant woman agrees to receive additional services through the OB Medical Home.
- Members must be enrolled in the medical home within 16 weeks of pregnancy.
- Members must have a minimum of 10 visits with an OB provider.
- DHS encourages HMOs to identify and enroll all high-risk pregnant women.
- Members remain enrolled for 60 days postpartum.

2014-2015 Activities

- Added DHS staff to the initiative.
- Migrated OB Medical Home Registry to MetaStar.
 - Became live September 2014.
 - Hosted Registry overview/training – recorded session.
 - Working to update Registry in 2015.
- Expanded OB Medical Home to Dane and Rock Counties (effective July 1, 2014).
- Held one-on-one meetings with all participating HMOs.
- Released first OB Medical Home Guide.
 - Quarterly releases.
- Created ForwardHealth OB Medical Home Page.

Participating HMOs

- Southeast Wisconsin
 - **Anthem Blue Cross Blue Shield (formerly CommunityConnect Healthplan)**
 - Children's Community Health Plan
 - iCare
 - **MHS Health Wisconsin (formerly Managed Health Services)**
 - **Network Health Plan**
 - Molina Healthcare
 - Trilogy
 - **UnitedHealthcare Community Plan**
- Dane/Rock Counties
 - Dean Health Plan
 - GHC SCW
 - MercyCare
 - Physicians Plus
 - Unity

Express Enrollment (EE) Update

- All eligibility groups EE applications will be in ACCESS.
- Providers still need to apply for EE certification through the ForwardHealth portal.
 - Certification takes a few days to be processed before EE enrollment may begin.
- Express Enrollment certified providers will use ACCESS for EE applications.
 - The EE entity sets up an ACCESS account.
 - Each certified provider will then need to create their own ACCESS account.
 - On access.wisconsin.gov click 'Providers/Hospitals Login' near bottom of page.
 - The ACCESS application generates a temporary ID card for the member.
 - The full application process, including HMO assignment, after EE application remains the same.