Prenatal Care Coordination: Medicaid Benefit 101

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Agenda

❖ What is Prenatal Care Coordination (PNCC)?

❖ PNCC Providers

❖ PNCC Services and Documentation Requirements

❖ PNCC Billing

❖ PNCC Resources

❖ Questions?

What is Prenatal Care Coordination (PNCC)?

Definition of care coordination*:

"Care coordination is the deliberate organization of patient care activities and sharing information among all of the participants concerned with a patient's care to achieve safer and more effective care."

Key elements of care coordination:

❖ Client-centered

❖ Strength-based

❖ Relationship framework

❖ Team-based approach

❖ Intentional Follow-up

* As defined by the Agency for Healthcare Research and Quality (AHRQ)

What is Prenatal Care Coordination (PNCC)?

Definition of PNCC Benefit:

A Wisconsin Medicaid and BadgerCare Plus care coordination benefit that helps pregnant people get the support and services they need throughout pregnancy and up to 60 days post-partum.

Goals of PNCC Benefit:

- Identify members as early as possible in their pregnancy.

- Increase member's and member's support systems access to services needed for a successful pregnancy outcome, including:
  - ✓ Medical,
  - ✓ Social, and
  - ✓ Educational services.

- Provide services based on individual member's strengths and needs.

What is Prenatal Care Coordination (PNCC)?

History of PNCC in Wisconsin:

Expansion of federal Medicaid programs in the 1980s led to the development of the PNCC benefit and services to promote improved maternal and child health outcomes.

Who it benefits:

Focuses care on pregnant members who are at high risk for adverse pregnancy outcomes and who require additional prenatal care services and follow-up related to medical and non-medical risk factors related to:
- ✓ Socioeconomic or demographic background
- ✓ Current pregnancy
- ✓ Pregnancy history

What is Prenatal Care Coordination (PNCC)?

❖ The PNCC benefit and services are defined in [Wisconsin Administrative Code § DHS 107.34](#).

❖ The Wisconsin Administrative Code is made up of regulations developed by state agencies.

❖ PNCC service requirements and policy, including agency structure and staffing requirements, come from the Administrative Code.

❖ PNCC policy is explained in detail in the [ForwardHealth Online Handbook](#).

PNCC Providers: Who's Who

Owners/Agencies

- MAY be a person or an agency/organization
- MUST have minimum experience in maternal health and prenatal care through education or at least one year of work experience
- MUST have at least one Qualified Professional on staff
- MUST have care coordinator(s)' and qualified professional(s)' name, credentials, resume on file

Qualified Professionals (QP)

- Supervise initial assessment and ongoing care coordination
- Provide health education and/or nutrition counseling

Care Coordinators

- Work closely with members
- Perform most ongoing care coordination and monitoring services under the supervision of QPs

PNCC Providers: Required Documentation

❖ Signed memorandum of understanding (MOU) with each HMO in the county.

❖ Outreach to local Medicaid-enrolled primary and obstetric care.

❖ [Plan of operation](#) and [training plan](#), including:
  ✓ Confirmation that all staff have completed training.
  ✓ Outline of ability and willingness of the PNCC provider to deliver culturally sensitive services.

Note: The use of the plan of operation and training plan templates are optional. **The content listed on the templates** is required by policy and **is not optional.**

PNCC Services

❖ Outreach

❖ Initial Assessment

❖ Care Plan Development

❖ Ongoing Care Coordination and Monitoring
  ✓ Referral to services
  ✓ Member contacts
  ✓ Recordkeeping

❖ Health Education and Nutrition Counseling

PNCC Services: Outreach

❖ Identifying and informing eligible pregnant individuals who may be unaware of or not have access to PNCC services.

❖ Providers CAN market and promote PNCC services using various resources, such as:
  ✓ Informational brochures
  ✓ Community presentations

❖ Providers CANNOT provide incentives to members, such as:
  ✓ Cash
  ✓ Free or discounted items

PNCC Services: Initial Assessment

❖ Completed using the required [Prenatal Care Coordination Pregnancy Questionnaire](#).

❖ Determines eligibility. To be eligible, member must:
  ✓ Meet 4 or more identified risk factors.
  ✓ Be under the age of 18.

❖ Identifies member's needs and strengths:
  ✓ Physical
  ✓ Social
  ✓ Emotional

❖ Reviewed and finalized face-to-face and MUST be signed by the member and a qualified professional.

PNCC Services: <u>Care Plan</u>

❖ Developed based upon the member's needs and strengths identified during the initial assessment.

❖ Created in collaboration with the member, a care coordinator, and the member's supportive persons.
  ✓ Signed by the member and the qualified professional once completed.

❖ Can be changed or updated at any time at member's request.
  ✓ Providers must notify members how to request changes to their care plan.

Note: The care plan template form is optional.
The content necessary to support a member's plan of care that is listed on template **is not optional**.

PNCC Services: Care Plan

When developing each member's care plan, providers MUST:

❖ Identify and prioritize the member's needs.
- ✓ List all services offered to support the member's needs.
- ✓ Document any unmet needs or gaps in services.

❖ Identify all individuals who participated in developing the care plan.
- ✓ Describe the member's support system and any activities to strengthen the support system.
- ✓ Document all contacts with member and member's supportive persons.

❖ Contact the member AT LEAST every 30 days.

PNCC Services: Ongoing Care Coordination and Monitoring

❖ Referrals to needed services.
  ✓ Providing information about available providers, resources and programs.
  ✓ Following up with member to assure they received services and that services were effective. Providers MUST follow up with members within 2 weeks of each referral.

❖ Updates to the care plan and the initial assessment.
  ✓ Reviewing the care plan every 60 days.
  ✓ Updating at the member's request or if the member experiences significant changes.

❖ Postpartum services (currently covered up to 60 days post-partum).
  ✓ Providing at least one face-to-face or telehealth visit with the member.
  ✓ Discussing primary healthcare for the baby.

PNCC Services: Ongoing Care Coordination and Monitoring

When providing ongoing care coordination services, providers MUST:

❖ Align services with the member's identified strengths and needs.

❖ Continue to assess the member's needs and update the initial assessment and care plan as needed.

❖ Provide referrals to needed services and evaluate the effectiveness of those services, including following up with the member after each referral.

❖ Document all referrals, education, and member contacts.

PNCC Services: Health Education and Nutrition Counseling

Requirements for Health Education and Nutrition Counseling:

❖ MUST be identified as a need on the member's initial assessment to be covered.

❖ MUST be provided by a qualified professional.

❖ MUST be provided face-to-face.

Topics covered under Health Education and Nutrition Counseling:

❖ Health education topics could include:
  ✓ Assistance with smoking cessation.
  ✓ Childbirth preparation.
  ✓ Environmental hazards for pregnancy.

❖ Nutrition counseling topics could include:
  ✓ Breastfeeding education.
  ✓ Infant nutritional needs.

PNCC Services: Required Documentation

PNCC providers MUST maintain a file on all members that includes:

❖ Verification of the member's pregnancy.

❖ Completed initial assessment and care plan signed by the member and qualified professional.

❖ Written record of all care coordination and monitoring activities with the date of service, including:
  - ✓ Referrals and follow-up.
  - ✓ All contacts and correspondence related to the member's care.

PNCC Billing

When billing for PNCC services, providers MUST:

❖ Submit one claim per member per calendar month.
  ✓ All services provided to the member that month MUST be on the same claim.
  ✓ Dates of service must be indicated for each service provided on a claim detail.

❖ Bill for services after the services have been rendered.

❖ Use accurate units of service.
  ✓ See Topic #14977 and Topic #22884 of the PNCC Online Handbook for more information.

PNCC Billing: Service Quantity Limits

Service	Quantity Limit
Initial Assessment	One per member, per pregnancy
Care Plan development	One per member, per pregnancy
Health Education/Nutrition Counseling	10 per member, per pregnancy One per member, per date of service
Follow-up home visit	10 per member, per pregnancy One per member, per date of service

Note: PNCC services are limited to $1,938.40 per member, per pregnancy.

PNCC Billing: Diagnosis Codes

Diagnosis Code	Diagnosis Code Description	When to include as primary diagnosis
Z33.1	Pregnant state, incidental	The Medicaid member is not eligible to receive PNCC services. May only be used with procedure code H1000.
O09.90	Supervision of high risk pregnancy, unspecified, unspecified trimester	The Medicaid member is in an unspecified trimester of pregnancy (or the gestational age is unknown) and is eligible to receive PNCC services.
O09.91	Supervision of high risk pregnancy, unspecified, first trimester	The Medicaid member is in the first trimester of pregnancy and is eligible to receive PNCC services.

Note: PNCC services are limited to $1,938.40 per member, per pregnancy.

PNCC Billing: Diagnosis Codes

Diagnosis Code	Diagnosis Code Description	When to include as primary diagnosis
O09.92	Supervision of high risk pregnancy, unspecified, second trimester	The Medicaid member is in the second trimester of pregnancy and is eligible to receive PNCC services.
O09.93	Supervision of high risk pregnancy, unspecified, third trimester	The Medicaid member is in the third trimester of pregnancy and is eligible to receive PNCC services.

Note: PNCC services are limited to $1,938.40 per member, per pregnancy.

PNCC Billing: Procedure Codes

PNCC Service	Procedure Code	Procedure Code Description	Modifiers
Initial Assessment	H1000	Prenatal care, at-risk assessment	
Care Plan development	H1002	Prenatal care, at-risk enhanced service; care coordination	**Required:** U2 (Initial care plan development)
Health education or nutrition counseling	H1003	Prenatal care, at-risk enhanced service; education	*Optional:* TT (Individualized service provided to more than one patient in same setting)

Note: PNCC services are limited to $1,938.40 per member, per pregnancy.

PNCC Billing: Procedure Codes

PNCC Service	Procedure Code	Procedure Code Description	Modifiers
Follow up in allowable place of service other than the provider's service location	H1004	Prenatal care, at-risk enhanced service; follow up home visit	
Ongoing care coordination and monitoring, assessment updates, and care plan updates	T1016	Case management, each 15 minutes	**Required:** UA (PNCC service provided) ***and*** U3 (ongoing care coordination and monitoring)

Note: PNCC services are limited to $1,938.40 per member, per pregnancy.

PNCC Resources

Resources for current or interested PNCC providers:

- [ForwardHealth Online Handbook](#) – PNCC policy

- [ForwardHealth PNCC Provider Resources](#) - trainings, required and optional forms

- [Provider Enrollment Information](#) - how to become a PNCC provider

- Provider Services: 1-800-947-9627

Resources for members and other providers:

- [PNCC member-facing website](#) - member flyer, FAQs

- [Well Badger Resource Center](#) – find a PNCC provider

- [ForwardHealth Update subscription](#) – sign up to receive policy Updates

- Member Services: 1-800-362-3002

PNCC Resources: Coming soon!

Materials for PNCC providers:

❖ Coming in 2024:
- ✓ NEW PNCC Frequently Asked Questions from the Division of Public Health.
- ✓ UPDATED PNCC Initial Assessment.

❖ Coming in 2025:
- ✓ NEW PNCC online educational and training modules from ForwardHealth.

Conferences and Events:

❖ [Wisconsin Collaborative for Healthcare Quality-Maternal Mortality & Immunizations](#)
- ✓ May 7, 2024

❖ [Somos Raíces: First Latin American Maternal & Child Health Conference](#)
- ✓ May 17-19, 2024

❖ [Wisconsin Association of Perinatal Care (WAPC) Conference](#)
- ✓ October 14-16, 2024

Questions?